

March Hearing Dog Herald

Welcome, Brandy!

We are pleased to introduce our newest candidate, Brandy - also known as Little Ms. Confident!

Brandy is a sweet poodle mix from a litter of ten puppies! She was chosen from the group for IHDI's program because she was eager to interact with new people, absolutely loved finding and following treats and approached new sounds with curiosity and purpose!



Now, what does a training class look like for a little puppy like Brandy? Brandy's "Puppy Classes" currently focus on spending time letting her explore her new environment - which is one of Brandy's favorite things to do! Something new? Let me check it out she says! Brandy, her Puppy Raiser and our trainers work on name call so that she can begin to understand that those words mean look at me & get rewarded! The team works on recall by saying the pups name and then moving away from them excitedly, so they follow us and get rewarded when they arrive. A fun game for this that Brandy has loved is something we like to call, Puppy Pong! This game works on recall as two individuals sit on the floor opposite each other and take turns calling the puppy by name, the puppy is rewarded upon arrival to each and then continues this practice in a ping pong motion between the trainers.

Always rewarding for four on the floor is a major pillar to begin implementing at the puppy stage, both when being petted and during greetings. Crate training is another item that is worked on throughout each "class", getting the puppy excited to enter the crate and being comfortable inside goes a long way! The classes, with a puppy of Brandy's age, are often wrapped up by practicing "doing nothing" when they are tired and can work on learning to be comfortable just relaxing in different environments. Throughout the class, lots of body handling, from feet to ears to tail! Slowly, throughout classes, the puppies in training are also introduced to different items that exist in the home like vacuums, skateboards, fans, bikes, statues etc. and build confidence and positive association while interacting with these items through praise and treats!

A huge Thank YOU to the Brandman Foundation for sponsoring the journey of Puppy in Training, Brandy!



High 5's All Around!

Wow! Not once, not twice... but three times now, we have been absolutely blown away by our friends over at High 5 Plumbing and their dedicated support to our local community! Throughout the months of January and February, their team shared our mission, highlighted our

needs and fundraised to supply Hearing Service Dogs to the d/Deaf and hard of hearing community! A high 5 to every one of their team members for building such significant philanthropic support into every pillar that is their business. Thank you, High 5!!

WeatherTech hosts Training Class!

Huge thank you to WeatherTech, Colorado for allowing IHDI to utilize their beautiful new showroom for our weekly handling class with our volunteer Puppy Raisers! The environment provided new sites, sounds, people, vehicles, under footings, accessories. Our trainees were able to practice walking up and down dog ramps into a car, politely greeting new people, and settling in a new location. Thank you, WeatherTech!



We need YOU to raise a Puppy!

What does being a Puppy Raiser mean to you?

"What it means to be a puppy raiser has many answers to us!!!

First - it means being part of something bigger. To belong to a community that focuses on giving back to those with hearing impairments. To help give these individuals a sense of security, and happiness, while keeping their independence. To help train these amazing puppies into dogs to provide this service means a lot to us.

Second- as former dog owners over the past 20 years, it also helps to fill the void of not having a dog around. It allows us to meet and train dogs of different breeds and personalities which brings us many rewarding challenges. It brightens our day to work with and come home to such a happy puppy.

Third- the training and education we have received from the trainers and staff have brought us so much value! We love learning new techniques and strategies on dog behavior and personalities!" - The Baird Family, raising Puppy in Training Banjo!

Thank YOU, Baird's & all Puppy Raisers!!

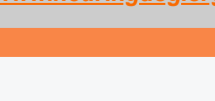
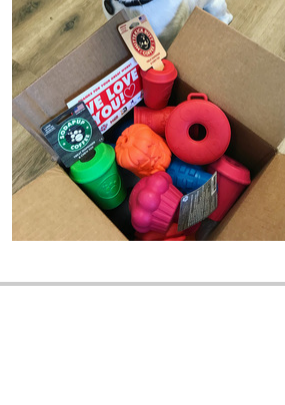
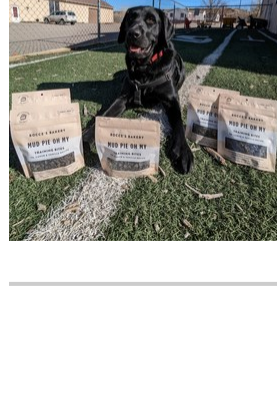
[Click here to learn more on how YOU could raise a puppy & change a life!](#)



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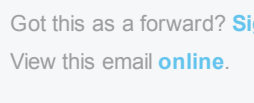
Through numerous partnerships and program affiliations, you can shop for just about anything while supporting International Hearing Dog. This means, great savings for you and funds for IHDI!

- **Bocce's Bakery** - Pet treats & supplements made with all-natural ingredients
 - Code: **IHDI15** at checkout for 15% off site wide & free treats are sent to IHDI
 - [Bocce's Bakery | All-Natural, Limited Ingredient Dog Treats](#)
- **Gounds & Hounds Coffee** - Sip Coffee. Save Pups. Every ground saves a hound!
 - No code needed, simply use IHDI's personalized link and 10% is donated
 - [Gounds & Hounds Coffee Co. | Craft Coffee that Gives Back to Pups](#)
- **SodaPup** - Innovative & American made dog toys, chews, bowls and more!
 - Code: **IHDI22** at checkout for 10% off site wide & 10% donated to IHDI
 - <https://sodapup.com/?ref=vYHDvt5z>
- **Back 40 Dogs** - Working Supplements for Working Dogs
 - Code: **IHDI** for 5% off sitewide and 20% donated to IHDI
 - [BACK 40 Dogs | Working Supplements for Working Dogs](#)
- **King Soopers & City Market** - Community Rewards Program! King Soopers & City Market will donate a percentage of your purchases back to our organization when you shop with us!
 - Go to: <https://www.kingsoopers.com/signin>
 - Click on My Account or Create an Account.
 - Find the Community Rewards on the left-hand menu.
 - Search for International Hearing Dog Inc and click Enroll.
 - Swipe your Shopper's Card and know you're helping a great cause!



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